

## AROUND THE MOTION PICTURE THEATRES

## Vestal Fires Will Glow

Louise Glaum has gone and went and done it, and it all came about because she wanted to be good and the public and producers wouldn't let her. So Louise the Lorelei has announced that she is a producer.

We have become quite accustomed to ladies of the screen heading their own companies, just as we are getting used to ladies in khaki knocking down our streetcar fares. But, Louise, ah, Louise—she will be the brains behind the screens—she will create her own productions, and perhaps other people's, too.

So, Mr. Kipling, take back your definition of a vampire, or else amend it to include brains as well as fangs and bones and hair, for Louise Glaum has proved your words false. But, then, Louise is a false vampire. She has beguiled the public into believing her the smartest of naughty women, when as a matter of fact she is as sweet and innocuous as any ingenue that ever wore a curl.

But this we never would believe until we talked with her right here in New York when she visited us recently. Up to that time she always was shocking us with a weird gown, a new style of osculation or a role of a lady gun fighter, like "Golden Rule Kate" or "The Sweetheart of the Doomed."

So now is added to the Blue Book of the screen world the name of Louise Glaum Productions, Inc., with studios at Hollywood, and everything.

The abdicated Czarina of Sirendom wrote to us on peacock-crested stationery thus:

"Let all friends and alien enemies

know I have revoked my ruthless vampire warfare and from henceforth will wreck no innocent homes nor sink me without warning."

"My dream of creating my own plays has come true, for with my own company I am a free and democratic agent to do as I choose. I can select my own stories, director and supporting players, and I can supervise every detail from the settings to the villain's beard. I can toss the pots of incense out of the windows and bring in the vestal lamps, which I intend to keep neatly trimmed."

"Kipling must take back his line about vampires; so must Shakespeare alter his famous line to read 'All the world's a stage, and one woman in her time plays many parts.'"

"For this is the day of women's parts. We are playing all sorts in national life, so why shouldn't we be allowed to play all sorts on the screen?"

This all sounds just like Louise, and we hope that she is going to do some roles which will reflect her real personality, so that people may know her as she is—the best-hearted, best-natured vampire in captivity. When we talked with her she only lauded her contemporaries and never once told us how wonderful she was herself.

The title of Miss Glaum's first play has not been announced. All we know is that it is to be in seven reels and released by Paralta. But Miss Glaum's reformation is as complete as it is sudden, and if she continues to feel as she now feels it probably will be called "A Young Girl's Sacrifice," or "Magdalene," or "Madonna," or something of that sort.

H. U.

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## AMUSEMENTS

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**2,000 CHOICE SEATS, 50c.**  
**Except Sat. and Holidays.**  
**BROADWAY AND 47th STREET**

**EVERY NIGHT 25, 50, 75c, \$1.50**  
**1,000 ORCH. SEATS, \$1.00**  
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**TWO BIG CONCERTS SUNDAY, 2 & 8 P. M.** Beginning Mon. Feb. 11th.

**3 PERFORMANCES TO-MORROW (MON.) AFT., 1:30 & 4:30. EVS. 8:00 SHARP**

**★ ALL STAR BILL—EVERY ACT A HEADLINER ★**

Engagement Extraordinary. Return to Vaudeville of the incomparable pair.

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Thursday and Saturday Matinees at 2:30.

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Monday and Saturday Night—Popular Price.

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Macklin & Co., 3 Lyons, Olay, 25, 50, 75

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